

Sponsorship and Church Partner Prospectus 2023





# **Mission**

A world where all LGBTQIA+ people can feel safe, belong, and flourish.

LOVEboldly exists to create and develop spaces where LGBTQIA+ people can flourish in Christianity.

# A Letter from Our Executive Director

Dear Potential Sponsors and Church Partners,

Over the last 18 months LOVEboldly has experienced significant change and redefinition. We implemented a comprehensive rebrand, including new mission and vision statements as well as new branding. We built on existing partnerships and developed new ones. We took a leadership role on issue-based advocacy and lifted up the work of our partners. We recommitted to Ohio and being the only Ohio faith-based organization working for the full affirmation of LGBTQIA+ people in the church and the world. We succeeded at becoming a Queer-led organization and entirely centered the Queer community in our work.



We are moving into a new period of growth and increased engagement for our organization. We're excited to offer the chance for community and corporate investment in our mission and ministry. Though a small organization, we offer access to a niche group: LGBTQIA+ and allied people of faith. Though Christianity and religion have unfortunately been sites of trauma for many Queer people, we are committed to changing that narrative. We believe that churches should be among the safest places for LGBTQIA+ people. Further, as followers of a radically inclusive, brown-skinned, refugee, and rabbi known as Jesus, we stand up to Christian nationalism and white supremacy in all their forms.

In this booklet, you will find information on our sponsorship opportunities and our church partnership program. We invite businesses, nonprofit organizations, and affirming churches to consider how they might support LOVEboldly as a sponsor for our Inviting, Discerning, Empowering 2023 Conference and/or our inaugural Gala.

I'm reminded time and again that LOVEboldly could never do this work without the faithful support of our community members and investors. I pray that we can soon welcome you into our community as a sponsor or church partner!

Faithfully,

Dr. Ben Huelskamp Executive Director LOVEboldly

# HELP LGBTQIA- CHRISTIANS

Majority Queer person-of-faith-led organization

Mailing list of over 1,000 Queer and allied people of faith

Partnerships with other LGBTQIA+, faith, and advocacy organizations throughout the State of Ohio and beyond

Social media presence on TikTok, Instagram, Threads, LinkedIn, Twitter, and Facebook

8 Staff and Board Members Dedicated to LGBTQIA+ Equity in the Church

250+ Pastors, Ministry Leaders, and Christians Trained on the Queer Community in 2022

Monthly Webinars or In-Person Events

5 Church Partners and Growing!

# HELP US PROMOTE

# Inviting, Discerning, Empowering 2023 Conference

Building on the legacy of LOVEboldly's Devoted conferences, "Inviting, Discerning, Empowering" will bring together pastors, ministry leaders, nonprofit professionals, activists, and interested people for two days of reflection, spiritual growth, and

workshops on working towards equity in

the church.



# Presenting

\$15,000

Recognition in Monthly Newsletter and Action Alert Emails

Recognition on the website (linked logo) and Linktree for 6 months.

Recognition on social media with tags

Recognition on event signage

Material placement at event

8 Tickets to the Conference

Recognition on advertising

# Advocate

\$10,000

Recognition in Newsletter and Action Alert Emails

Recognition on the website (linked logo) and Linktree for 3 months.

Recognition on social media with tags

Recognition on event signage

Material placement at event

6 Tickets to either the Conference

Recognition on advertising

# Ally

\$5,000

Recognition in Newsletter and Action Alert Emails

Recognition on the website (linked logo) and social media with tags

Recognition on event signage

Material placement at event

4 Tickets to the Conference

Recognition on advertising

# Conference Sponsorship Tiers

# Friend

\$2,500

Recognition in Monthly
Newsletters

Recognition on the website (linked logo) and social media with tags

Recognition on event signage

Material placement at event

2 Tickets to the Conference

Recognition on advertising



# Sustainer

\$1,000

Recognition in Monthly
Newsletters

Recognition on the website (logo)

Recognition on event signage

2 Tickets to the Conference



# Builder

\$500

Recognition on the website (name)

Recognition on event signage

1 Ticket to the Conference



Initiator

\$25C

Recognition on event signage

1 Ticket to either the Conference or Gala



# 2023 Conference Sponsorship Form



Sponsor Lis	ted As:			-		
Main Contact:						
Main Contact Email:						
Address:				_		
City:		State:	Zip Code:			
Website:						
Instagram:	Instagram: TikTok:					
Other Socia	l Media (plea	ase specify):			-	
					-	
We are pleased to support the 2023 LOVEboldly Gala and/or Inviting, Discerning, Empowering 2023.						
Presenting	\$15,000	(1 opportunity available at thi	s level)			
Advocate	\$10,000	(2 opportunities available for	each event)			
Ally.	\$5,000	(4 opportunities available for	each event)			
Friend	\$2,500					
Sustainer	\$1,000					
Builder	\$500					
Initiator	\$250					

# 2023 Gala and Conference Sponsorship Form



Sponsor Name:	Date:
Total Payment Enclosed:	
Payment by Check: Make check payable to LC	OVEboldly, Inc. and send to:
LOVEboldly 30 E College Ave. Westerville, OH 43081	
Invoice Request:	
Organization/Company Name:	
Purchase Order Number:	
Submitted To:	
Credit Card or Bank Transfer (ACH):	
Please utilize our giving page: www.loveboldh	v.net/donate

# HELP US

# Church Partnership Program

The LOVEboldly Church Partnership Program aims to create strong, collaborative relationships between churches, congregations, and other groups and LOVEboldly. Each congregation and LOVEboldly agree to provide support to each other consistent with their capacity and ability. The inherent goal of the program is to develop bonds based on trust, rather than on transactions.

## LOVEboldly's Commitment to Partner Churches

- LOVEboldly will provide resources to partner churches.
- LOVEboldly will work with partner churches to create and customize trainings for the specific congregation or circumstances (may incur a fee).
- LOVEboldly will consult and coach with partner churches and their leadership teams as needed (may incur additional fees).
- Partner churches and their ministry leaders will be given priority for scheduling consultation processes and ongoing coaching.
- LOVEboldly will recognize partner churches on in its website and in its digital and print resources depending on the sponsorship level a congregation chooses.

## Church Partner's Commitment to LOVEboldly

- Support LOVEboldly as a mission partner with an investment at one of the levels on the next page.
- Promote LOVEboldly and its programming to the congregation via its website, social media, bulletins, and word-of-mouth.
- Place a link to LOVEboldly's website on the congregation's website.
- Make available at least one opportunity per year for a LOVEboldly representative to visit the congregation and table, discuss, or preach and promote LOVEboldly.

# Champion \$15,000

Ten, One-Hour Trainings (a \$5,000 value)

Recognition in the monthly Newsletter and Action Alert Emails

Recognition on the website (linked logo) and on social media with tags

Material placement at the Conference

8 Tickets to the Conference

Recognition as a church partner on a list of affirming churches

# Comrade

\$10,000

Five, One-Hour Trainings (a \$2.500 value)

Recognition in the monthly Newsletter and Action Alert Emails

Recognition on the website (linked logo) and on social media with tags

Material placement at the Conference

6 Tickets to the Conference

Recognition as a church partner on a list of affirming churches

# Colleague

\$5,000

Two, One-Hour Trainings (a \$1,000 value)

Recognition in the monthly Newsletter and Action Alert Emails

Recognition on the website (linked logo) and on social media with tags

Material placement at the Conference

4 Tickets to the Conference

Recognition as a church partner on a list of affirming churches

# Church Partnership Tiers

\*\*Disclaimer: Only congregations
which are affirming of the LGBTQIA+
community may become church
partners. LOVEboldly defines affirming
as a) allows LGBTQIA+ people to serve
in all leadership roles for which they
are qualified; b) ordains LGBTQIA+ to
ministry; c) allows LGBTQIA+ people to
marry in their space.\*\*

# Collaborator

\$2,500

One, One-Hour Training (a \$500 value)

Recognition in Action Alert Emails

Recognition on the website (logo) and on social media with tags

Material placement at the Conference

2 Tickets to the Conference

Recognition as a church partner on a list of affirming churches

# Companion \$1.000

Recognition on the website (name)

2 Tickets to the Conference

Recognition as a church partner on a list of affirming churches

# Helper

\$500

Recognition on the website (name)

1 Ticket to the Conference

Recognition as a church partner on a list of affirming churches

# Cheerlender

**\$250** 

1 Ticket to the Conference

Recognition as a church partner on a list of affirming churches



# 2023 Church Partnership Sponsorship Form



Church	or Ministry Listed	d As:				-	
Main Contact:							
Main Co	ntact Email:						
Address	:						
City:		S	tate:	Zip Code:			
Website	:						
Instagram: TikTok:							
Other So	ocial Media (plea	se specify):					
We are	<u>pleased to join th</u>	ne LOVEbold	l <u>y Church Partr</u>	nership Program.			
	Champion	\$15,000	(2 opportuni	ties available)		Companion	\$1,000
	Comrade	\$10,000	(5 opportunit	cies available)		Helper	\$500
	Colleague	\$5,000	(10 opportuni	ities available)		Cheerleader	\$250
	Collaborator	\$2,500					

# 2023 Church Partnership Sponsorship Form



Sponsor Name:	Date:
Total Payment Enclosed:	
Payment by Check: Make check payable to LC	OVEboldly, Inc. and send to:
LOVEboldly 30 W College Ave. Westerville, OH 43081	
Invoice Request:	
Organization/Company Name:	
Purchase Order Number:	
Submitted To:	<del></del>
Credit Card or Bank Transfer (ACH):	
Please utilize our giving page: www.loveboldl	y.net/donate

LOVEboldly.net www.loveboldly.net admin@loveboldly.net 30 E. College Ave. Westerville, OH 43081