

WHAT WOULD YOU
NEED TO FEEL SAFE IN
THE CHURCH?





# OVED@Idly Annual Report

2022



# Mission

LOVEboldly exists to create and develop spaces where LGBTQIA+ people can flourish in Christianity.

# **Vision**

A world where all LGBTQIA+ people can feel safe, belong, and flourish.

# **Our Team**



Dr. Ben Huelskamp Executive Director



Rev. Brandan Robertson Communications Coordinator



Rachel Dew Board Chair



Heidi Weaver-Smith Founder Board Secretary



Sheri Lytle Board Treasurer



Kelly Crouch
Director



Siobhan Boyd-Nelson Director

# **OUR YEAR**

### Letter from our Executive Director

Dear LOVEboldly Community,

As a Midwesterner, I appreciate the four seasons we experience each year here in Ohio. For LOVEboldly, 2022 was a year of four very distinct seasons.

First, the winter brought financial struggle as we reckoned with the reality of several years of pandemic-related low fundraising. Our goal was to make sure that LOVEboldly continued its operations. Through the generosity of many people, we were able to right the boat and set a leaner organization back on a path to success.

During a tentative spring we explored high impact, low-cost options for programming and engagement. We became an integral member of the Honesty for Ohio Education coalition and engaged with Faith in Public Life Ohio, Equality Ohio, and others to work on nonpartisan, issue-focused organizing and advocacy. We also launched a monthly webinar series and continued to hold virtual small groups.

Bolstered by an exciting Pride Month celebrating our partners throughout Ohio (and beyond), we took the major step this summer of rebranding with the creation of new mission and vision statements and new logos. We also made the statement that we are an unequivocally Queer-affirming organization. NBC4 Digital recognized our efforts with a profile in their "Out in Ohio" series.

During the fall we continued our advocacy work with op-eds published in The Columbus Dispatch, and written testimony before state organizations. We also put significant effort behind our fundraising campaigns resulting in over \$20,000 raised in end-of-the-year giving, \$16,000 of it during Giving Tuesday. We successfully applied for a grant from the Fund for Ministry with LGBTQ+ People at King Avenue United Methodist Church. That grant will fund the communications coordinator position in full for 2023. While the year began with financial struggles, we ended the year raising 125% more during 2022 than 2021 from 82% more investors in 2022 than in 2021.

Through these four seasons, I have felt the immense support of the LOVEboldly Board of Directors and you, the LOVEboldly community, in so many ways. I truly have the best job in the world, and I thank God for bringing us together in ministry.

Faithfully, Dr. Ben Huelskamp

# **Comprehensive Rebrand**

In July, LOVEboldly unveiled new branding, including new logos, colors, a new mission statement, and a new vision statement. The new mission and vision are available on page one, and some of the new logos are used in this report. We also updated and renewed our position as a Queer-affirming organization and updated our statement of belief.

### We Are Affirming

We are an affirming organization, but we do not require those we work with to hold a specific theology, sexual ethic, or denominational affiliation. We are an interdenominational organization.

### We Believe

We are deeply persuaded that agreement with one another's political and theological perspectives is not essential for moving towards loving one another boldly. LOVEboldly, therefore, does not require adherence to a set creed, statement of belief, or faith perspective beyond modeling our actions after those of Jesus.

# **Programming**

### Webinars

During 2022 we hosted ten webinars (at least one per month from April through December).





















## **Small Groups**

LOVEboldly offered three small groups during 2022 including

- LGBTQIA+ Christians Spring 2022
- Parents of LGBTQIA+ People Spring 2022
- Queer and Allied Christians Fall 2022

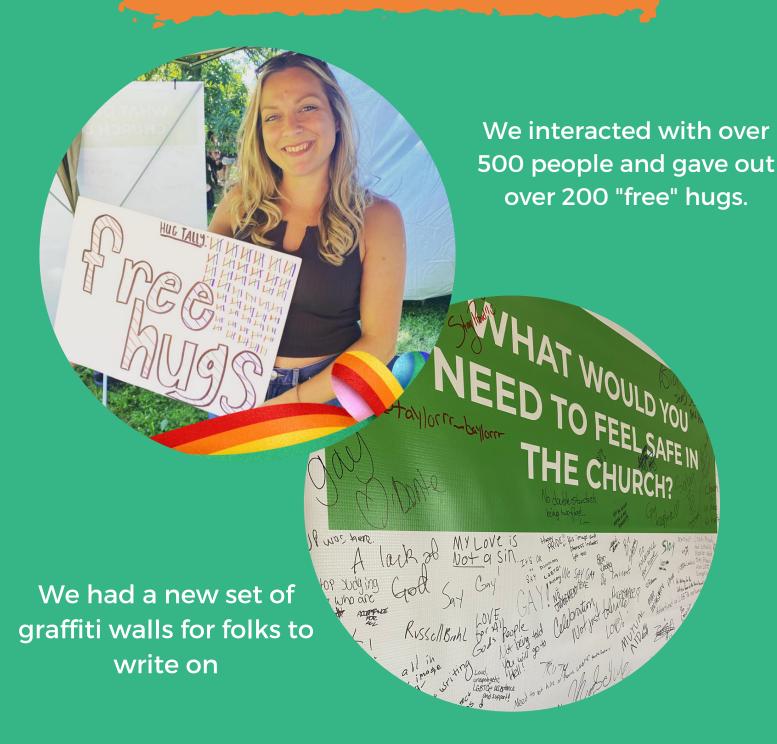
### **#AskingForAFriend**



Available on Apple Podcasts, Spotify, YouTube, the LOVEboldly website, and other podcasting platforms.

### **Pride Outreach**

LOVEboldly attended Columbus Pride and Westerville Pride in 2022



# Organizing and Advocacy

### Op-Eds and the Media

Executive Director, Dr. Ben Huelskamp, published three op-eds with *The Columbus Dispatch*:

- December "Pastor: Disagreements now 'stuff of nightmares.' Ohio, nation needs a 'moral revival."
- September "There's Nothing Christian About Attacks on Trans Kids." (Co-authored with Pastor Hank Osmundson and Rev. Jon Osmundson).
- August "Former haven for queer Catholics now welcomes group pushing LGBTQ 'chastity."

NBC4 Digital profiled LOVEboldly for their "Out in Ohio" series.

Out in Ohio: Nonprofit Reframing LGBTQ+ Community's Relationship with Faith. David Rees

### **Strategic Partnerships**

LOVEboldly became an integral partner with Honesty for Ohio Education as well as the Ohio Council of Churches, Faith in Public Life Ohio, and Stonewall Columbus.

# **Church Partnership Program**

In 2022 we launched a formal church partnership, solidifying our relationship with some of our collaborators while continuing to work with others informally. Our Church Partners during 2022 included:

- Westerville Community United Church of Christ Westerville, OH
- Central City Church
  Columbus, OH
- Roots and Branches
  Cincinnati, OH
- Legend Community Church Madisonville, Cincinnati, OH
- Church for All People Columbus, OH









# **Our Investors**

We are deeply moved by and appreciative of the generosity of our investors, supporters, and donors. We couldn't do this work without your support!

\$72,443

invested in our work

111 Donors

76 One-Time Donors

35
Recurring
Donors

\$16,000 Raised on Giving Tuesday

# **Giving Facts and Figures**

125% more raised in 2022 than in 2021

82% more investors in 2022 than in 2021

63 First-Time Investors

# Looking Ahead to 2023

### Blessed are the Misfits

Part worship, part community group, all misfits are welcome to in this space designed for people who are finding it hard to (re-)engage with church.

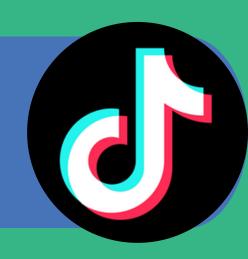


### A New Conference

Building on the legacy of LOVEboldly's Devoted Conference, 2023 will see a return to a two-day, inperson conference with a new name, new format, and a new (yet to be determined) name. More information to come in the next few months!

### **Expanded Communications Strategy**

Hiring a new communications coordinator at the end of 2022, we're excited to roll out a new and expanded communications strategy that will see LOVEboldly on TikTok and other new platforms.



### **New Content and Resources**

We're excited to launch a new podcast, "Creating Space," in 2023, featuring the lived experiences of LGBTQIA+ Christians. Are there other resources you're looking for? We'd love to hear your suggestions and thoughts!



Gold Transparency 2023

Candid.

### **Gold Level of Nonprofit Transparency**

LOVEboldly has been recertified, for the second year, at the gold level of transparency regarding our financial and governance practices by Candid.

### An Invitation

Do you want to connect with LOVEboldly more or find ways to be more involved? Our Executive Director, Dr. Ben Huelskamp (call him Ben) LOVES to meet with people inperson, via Zoom, or over the phone.

Please reach out to him!

Email: bhuelskamp@loveboldly.net

Calendar: https://calendly.com/benhuelskamp





### Stay in Touch!

Visit our website for the most up-to-date information on LOVEboldly.

Are you signed up for our monthly newsletter? You can sign-up on the

website.

www.loveboldly.net